

SONESTA ST. MAARTEN APPOINTS NEW RESORT MANAGER

Sjors Martins brings hospitality expertise to his role with the two all-inclusive resorts

MAHO, St. Maarten (July 19, 2023) – [Sonesta St. Maarten](#), two all-inclusive resorts comprised of the luxe adults-only Sonesta Ocean Point Resort and family-friendly Sonesta Maho Beach Resort, Casino & Spa, announces Sjors Martins as the newly appointed Resort Manager. Martins will utilize his deep understanding of hospitality and team management to oversee staffing, rooms, restaurants and bars, guest services, and more for both Sonesta St. Maarten properties.

“The role of a Resort Manager across properties as rich in features and amenities as Sonesta St. Maarten requires strong expertise and insight into the intricacies of hospitality,” said Saro Spadaro, President and CEO of The Maho Group. “Sjors’ diverse portfolio and interdepartmental experience for properties of all sizes makes us confident that he is the right person to fill this role and successfully lead each resort’s efforts as we continue to enhance the overall guest experience.”

With nearly 20 years of international hospitality experience, Martins is a seasoned industry professional whose approach combines a progressive outlook with a track record of increasing profit margins. Prior to joining Sonesta St. Maarten, Martins held the position of Hotel Manager at the Suriname-based Torarica Group. In this role, Martins tripled revenue at the group’s three hotels within the first full post-COVID year. Additional hospitality experience includes opening the DoubleTree by Hilton Doha – Al Sadd, Hilton Riyadh Hotel & Residences, and Hilton Batumi in Georgia. Martins developed his skillset holding a variety of positions across European properties early in his career.

“Sonesta St. Maarten creates a uniquely vibrant and serene setting across our diverse properties for a variety of travelers,” said Martins. “It’s an honor to join this wonderful team to welcome travelers with our signature Caribbean hospitality as they seek the best the island has to offer.”

In his new role, Martins will lead the continued enhancement of resort features, amenities and overall experiences for families, couples, business travelers, groups and more across both properties.

Sonesta St. Maarten Resorts provide the ideal island getaway for every kind of traveler. Visit www.sonestastmaarten.com or call +1.721.545.2115 for more information.

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About Sonesta St. Maarten:

Sonesta St. Maarten is a duo of premier all-inclusive resorts consisting of the adults-only [Sonesta Ocean Point Resort](#) and family-friendly [Sonesta Maho Beach Resort, Casino & Spa](#). Just minutes away from Princess Juliana International Airport on St. Maarten’s southwest shore, the two all-inclusive properties provide a blend of island allure and Dutch charms. Sonesta Maho Beach Resort, Casino & Spa is the largest family-friendly all-inclusive hotel on St. Maarten, offering 420 modern guest rooms and suites. The four-star resort boasts Beach House Kids Club, Teen Zone and daily activities for all ages, plus Serenity Spa, Oasis pool with slides, a swim-up bar and a kids’ pool with aqua park. The beachfront property features five restaurants and a pizzeria; five bars; fitness center; oceanfront wedding gazebo; and more than

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24,000 square-feet of meeting space and unique outdoor venues. Guests can enjoy the destination's largest entertainment center, Casino Royale, home to over 21,000 square-feet of gaming. Located side by side, Sonesta Ocean Point Resort is home to 130 accommodations, including swim-out suites, 25 suites with butler service, and lavish penthouses. Luxe amenities include 24-hour room service, fitness center, open-air wellness area, a zero-entry cliffside beach at the Edge Pool and private cabanas at the Point Pool. Guests of Sonesta Ocean Point can also enjoy full access to all services and facilities at Sonesta Maho Beach Resort, Casino & Spa.

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